

MEDICATION THERAPY MANAGEMENT (MTM): How & Why to Include It in Your Wellness Strategy

September 12, 2014

DoubleTree Hotel
10100 College Blvd, Overland Park KS
11:15 a.m. - 1:00 p.m.

The focus of this presentations will be on Medication Therapy Management Programs known as MTM. The objective will be to show the importance of the pharmacist and his/her role in helping to identify potential issues as it relates to chronic conditions and the medications designed to control those conditions. The goal is to show the importance of MTM not only to individual members but what the impact MTM has on reducing medical claims cost to plans.

Our speaker is **Jessica Wehner Lea**, EMBA, Pharm.D., BCPP, President of Tria Health. After this presentation, you should be able to:

- Understand the risks and costs associated with medication non-adherence
- Understand the role of MTM in resolving non-adherence
- Define the benefits of incorporating MTM within a healthcare/benefits plan
- Implement MTM with an incentive based design.

With more than 10 years of extensive experience in pharmaceutical care, Dr. Jessica Lea was named President of Tria Health in 2010. Prior to her current position, she worked as a Clinical Pharmacist at MedTrak Services, LLC where she played an instrumental role in the development of Tria Health and other wellness programs. Her background in academia and numerous pharmacy achievements continue to fuel her passion of

PRESIDENT'S MESSAGE

Hello,

I'd like to start out with a note of thanks to all of you who attended the annual seminar this year — it was a great event! We have Stacy Wells, Denise Lambert and the rest of the 2014 Board members to thank

for the time and effort they each put into the planning of this year's seminar. I would be remiss if I neglected to thank Sandy Sabanske — she does such an excellent job of keeping things organized and running smoothly not only for the seminar, but for the management of the entire organization. Thank you, Sandy — we appreciate all of the work you do for us!



I am looking forward to our next luncheon presentation on Friday, September 12th at the Double Tree in Overland Park. Jessica Wehner Lea, President of Tria Health, will share with us the benefits to Medication Therapy Management and how and why these types of programs should be included in wellness planning strategies. Jessica is an excellent speaker — I have no doubt her presentation will be both educational and enjoyable. If you have not already registered for the luncheon, please follow the link below for online registration.

Online registration: [September Luncheon Meeting](#)

Planning for our annual holiday event is well underway — Details coming soon. Please save the date, Thursday, December 4th from 3pm - 6pm. Our holiday event is one of the most well attended events of the

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* denotes an Executive Committee member

The *EBPA Newsletter* is published quarterly by the Greater Kansas City Employee Benefit Professionals Association, P.O. Box 40071, Overland Park, Kansas 66204-0971 (913) 381-4458, fax (913) 381-9308. Newsletter items should be submitted to the editor, James Winne, Tria Health, 7101 College Blvd, Overland Park, KS 66210, 913-262-2187, jwinne@triahealth.com.

The opinions expressed in the *EBPA Newsletter* are those of the writers and not necessarily those of the Greater Kansas City Employee Benefit Professionals Association.

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President's Message

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year and we hope that you will join us for the final opportunity of the year to earn continuing education credits, but more importantly a great opportunity to have fun and network with friends and colleagues.

Finally, I would like to invite anyone who is interested in serving on the EBPA Board or on one of the planning committees, please contact me, andie.dowell@healthyfit.com or Denise Lambert, dlambert@saint-lukes.org. I have been on the Board for several years and it has provided me with a great opportunity to learn from and network with some of the most knowledgeable and experienced professionals in our industry. We will vote for the 2015 slate at the holiday event on December 4th, so please submit your request to serve by **November 15th, 2014**.

Thanks to everyone for your support and I look forward to seeing at all of the upcoming EBPA events!

Andie Dowell



MTM

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providing patient-centered care that results in optimal health outcomes. Lea graduated in 2014 with her Executive MBA from Rockhurst University and is an active member of Kansas City's Central Exchange Mentorship Program.

The registration fee is \$35 for members and \$45 for nonmembers. There is a 48 hour cancellation policy.

Participant must be an EBPA member in order to be eligible for the CE credits.

In early April, we launched a new Twitter account under the Twitter handle @KCEBPA. Please follow us for updates on upcoming events and other important items.

MEETING PAYMENT

✓ **PAYMENT MUST BE RECEIVED IN ADVANCE OF THE MEETING.** Payment may be made by check or credit card. Any payments made at the door or after the event, will incur an additional \$5 charge.

Consider a Position on the Board

Elections will be held at the December meeting for the 2015 board of directors. As Andie states in her column, "I have been on the Board for several years and it has provided me with a great opportunity to learn from and network with some of the most knowledgeable and experienced professionals in our industry."

EBPA has the following board positions available:

Editor — serves as editor of the quarterly newsletter. Contacts individuals for articles, reviews and edits them, and submits to Executive Vice President for layout and distribution.

Membership Chair — follows up with members on renewals as well as new prospects for members.

Social Chair — responsible for overseeing the golf tournament each year, including arrangements with the golf course, soliciting sponsors, and on site management of the tournament.

Seminar Chair — responsible for overseeing the annual seminar. Works with a committee in obtaining speakers, and oversees on site management of the seminar.

Legislative Chair — responsible for keeping the members up to date on the most recent legislative changes, through articles in the newsletter.

Public Relations Chair — responsible for our social media content, i.e., Linked In and Twitter accounts.

Bylaws Chair — responsible for being familiar with our bylaws and answering any questions concerning the organization of EBPA.

Please contact Andie Dowell, andie.dowell@healthyfit.com or Denise Lambert, dlambert@saint-lukes.org, if you are interested, by November 15, 2014.

Put December 4 on Your Calendar

This year our holiday event will be on Thursday, December 4, at Pinstripes in Prairiefire, Overland Park, Kansas.

We will begin with a one hour CE program, followed by a reception and fun and games — bowling and bocce ball. So mark your calendar, and plan to join us!

Registration fee will be \$50 for members. Watch your emails for information on the speaker and topics as well as registration information.

Pinstripes is located within the grand and picturesque Prairiefire on the southwest corner of West 135th floor.

Pinstripes provides a unique dining experience with an impressive blend of Italian/American cuisine and fine wine. The entertainment experience features 16 well-appointed bowling lanes, 10 indoor and outdoor bocce courts, live jazz music, a bistro and carefully curated wine cellar with outdoor patios and event space accommodating 20 to 600 people.



EBPA September 12, 2014 Reservation

Company _____

Name(s) _____

Phone _____ E-mail _____

To pay by credit card: __Mastercard__ Visa__ Amex No. _____

Expiration date: _____ Signature of cardholder _____

Registration fee: Prior to September 10: \$35 for members, \$45 for nonmembers, add \$5 after Sept. 10
Payment must be received in advance of the meeting.

Cancellations must be received 48 hours in advance of meeting.

EBPA, P.O. Box 40071, Overland Park, KS 66204, 913.381.4458, fax 913.381.9308, ebpa@sbcglobal.net

**Check out our web site at:
www.ebpa-kc.org**

Notice of CEU Procedures

Participants must sign in at the registration desk **AND** submit a completed evaluation form in order to receive CEU credits. Documents will not be accepted by mail. ***CEU credit is available to 2014 EBPA members only.***

Check Your CE Credits

EBPA files all credits for meetings electronically with the states of Kansas and Missouri. You are able to check the credits that have been filed on your behalf by going to:

Kansas: <http://www.ksinsurance.org/industry/agent/conted.htm>
Missouri: http://insurance.mo.gov/agents/ce/ce_res.php

You must be a member of EBPA in order to receive the CE credits from a meeting. An evaluation form must be completed and turned in at each meeting, as well as the sign-in sheet completed.